



MARKETING MADE EASY

With Wilmar as your GEI Sugar marketer, you'll benefit from flexible pooling and pricing options, professional on-farm support and the strength of a global network.



Simple and straightforward

Our pooling and pricing options are easy to navigate and easy to use. They give you the flexibility you need to effectively manage your risks and returns.



More of your money, sooner

We've increased our Advance Rates to give you a better cashflow. With in-season advances starting at 70%, you now see more of your money, sooner.



Complete transparency

We report net IPS values and are 100% transparent about marketing premiums, costs and deductions. Our open fee structure means there are no hidden charges.



Personal on-farm service

Our grower marketing consultants provide one-on-one support so you can make informed choices. Our professional service is tailored to meet your needs.



One-stop shop

Our familiar GrowerWeb lets you access your farm reports, manage your pricing and choose your payment options on a single platform.



Global expertise

We're part of Wilmar International, one of the world's largest sugar traders. This gives us access to an extensive global network and a wealth of expertise.

Local presence. **Global reach.**

With eight sugar mills and more than 2,000 employees, we're invested in your community. As part of a leading international sugar business, we're connected to global networks and expertise.

Choosing Wilmar as your GEI Sugar marketer means you reap the benefits of Wilmar's local presence and global reach. Our professional grower marketing consultants connect your farm with the world.



PJ Gileppa

Grower Marketing and Pricing Manager
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PJ spent more than 15 years in the cotton and macadamia industries prior to making the move to sugar in 2018. PJ amassed a wealth of agricultural and pricing experience through management and grower service roles with Auscott and Pacific Farms. He holds a Bachelor of Applied Science (Agriculture) from Charles Sturt University as well as qualifications in applied finance and investment.



Shirley Norris

Proserpine Grower Marketing Consultant
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Shirley has a strong rural background and brings a wealth of international experience to her role. She grew up on a coffee farm in Kenya and has worked in the agricultural and horticultural sectors in East Africa, Holland and Australia. She is based at Proserpine Mill and enjoys meeting growers face to face to explain how Wilmar's pricing and payment options can support their business.



Franco Zaini

Herbert Grower Marketing Consultant
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Franco brings a wealth of sugar industry experience to his discussions with Herbert growers. He comes from a cane farm in the wet tropics and remains actively involved in the family's farming and harvesting businesses. Franco has worked in a number of grower relations and logistics roles since joining Wilmar Sugar in 2002. He has a Bachelor of Tropical Plant Sciences.



Angus McKerrow

Plane Creek Grower Marketing Consultant
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Angus has 30 years' experience across a range of agricultural industries and has worked closely with growers to help market their production through changing markets. With a passion for agriculture, Angus is focused on helping growers make more informed business decisions about their marketing and pricing options. He has a Bachelor of Business (Agribusiness).



Yolanda Hansen

Burdekin Grower Marketing Consultant
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Yolanda has more than two decades of experience in banking and finance, and is passionate about helping growers make fully informed decisions about their sugar pricing. Originally from Mount Isa, she developed an interest in the sugar industry when her family moved to the Burdekin. Yolanda is based at Inkerman Mill and regularly meets growers on farm to provide marketing information and support.



Tania Dalton

*Grower Marketing Consultant
Admin & Analyst*
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Tania plays a key role in the Grower Marketing Team, providing assistance to growers across the regions and supporting all members of the team. She joined Wilmar in 2018, returning to North Queensland after 10 years in Sydney. Tania combines a Business (Marketing) degree with strong administration, customer service, systems and data analysis experience. She is currently completing a degree in finance.

FOR MORE INFORMATION

www.wilmarsugar-anz.com



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